TAKE YOUR VACATION

See Most and Enjoy Most in a Whiz Wagon

There is no need to elaborate on the joys of motoring as a vacation vehicle. No matter where you intend to spend your vacation or how you contemplate figuring upon getting there, you will have the best time going and coming back, and while you are there, if you go in your automobile.

People differ as to the way in which they occupy their vacation time. Some prefer to stay at home. Others have but one paramount idea in view, bathing, boating, fishing, or the pursuit of some such sport. But the most of us want to travel at least some distance and see things, and there is no way in which you can see so much and with so great comfort as from the seat of your own motor car. No matter how near or how far you go, the transit in your own car will be the best part of the trip, and while you are there, wherever that "there" may be, the car will add to your convenience and comfort and fit in with practically every line of summer enjoyment in which you may participate.

Those who like their own homes best of all the year 'round and own their own motorcars, enjoy just as much vacation as desired away from the home with the home always within easy access and by a method of transit most enjoyable.

As a factor in business and social life of a community, a motorcar needs no comment. For social calls, for theater, as a means of transportation to view such sports as baseball, etc., the automobile is the only way to get to the point of pleasure with comfort. Men of affairs find the pleasure car a valuable aid to them as a means of transportation to their offices and as a vehicle of conveyance from place to place during busy days.

Motorcycle Popularity Increasing.

Many prefer the motorcycle because of its greater economy in its first cost and up-keep. Still others favor the motorcycle who are of the class which once championed the bicycle and counted its passing with regret.

FROM WASHINGTON
TO THE SEASHOR

TO THE SEASHOR

There must be an end to every journey to make an end to every journey and for those away on a holiday it usually is a place that offers an opportunity for pleasure. Motorists follow the line of least resistance when the motorist and the motorist and the main and the motorist and the main and the motorist and the motorist and the main and the motorist and t

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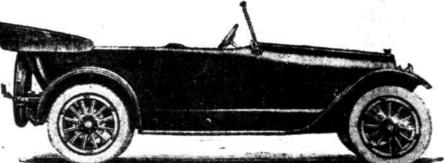
Ready for Immediate Delivery, a Mitchell or a Briscoe

This Offer is Without Parallel In Local Auto Selling History

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A sensational offer! One that's bound to interest anybody who is thinking of buying a car this season. We have a great proposition to offer with every Mitchell or Briscoe car sold within the next ten days. Call to see us and learn about this unique plan. Don't wait until the last minute.

THE MITCHELL



The Mitchell is the lifetime car. Built 50% overstrength in ALL IM-PORTANT PARTS. Thirty-one exclusive features not found in any other car are found in the Mitchell.

There are so many distinctive points about the Mitchell, so many reasons why the Mitchell should be your choice, that even if we took this whole section of THE HERALD we could not TELL you about them-you must SEE them. By all means arrange a demonstration-it will prove a revelation to you.

> Five-passenger Touring\$1,425 Seven-passenger Touring\$1,460 Four-passenger Roadster\$1,495

THE BRISCOE



you are going to spend less than \$1,000 for a car-CHOOSE THE COE. It is the most beautiful car within \$300 of its price.

Its beauty is not "skin deep," but extends throughout the whole car. It is "the car with the half million dollar motor"—the simplest, most powerful, most economical motor in a light car.

The Briscoe is a car which fills your every desire. It has been called—and rightly—"The Best Light Car Ever Built." You must see it with your own eyes, ride in it yourself, to appreciate that it is the sweetest-running and best-looking automobile ever sold at the price.

Five-passenger Touring..... Four-passenger Roadster....

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